

Cosmetic Technology and Applications International Forum

An Invitation to the First International Forum on Cosmetic Technology and Applications - Alternatives to Animal Experimentation for Cosmetics

The China Cosmetics Research Center in the Beijing Technology and Business University initiated and organized the International Forum on Cosmetic Technology and Applications, in order to increase communication and cooperation within the international cosmetic community, remove technology barriers to cosmetic safety assessment, exchange information on international cosmetic technology and application, and look into the future of the cosmetic industry in China. The First International Forum on Cosmetic Technology and Applications – Alternatives to Animal Experimentation for Cosmetics, will be held in Beijing on **April 11th-12th, 2011**.

I. - The purpose of the Forum

Taking “Alternatives to Animal Experimentation for Cosmetics” as its theme, the First International Forum on Cosmetic Technology and Applications will be held in Beijing on April 11th-12th, 2011. The purpose of the forum is to:

1. Learn about the current situation, technologies and applications of alternatives to animal experimentation for cosmetics in different countries;
2. Learn about relevant technologies and progress made by Chinese cosmetic companies and research institutes in alternatives to animal experimentation for cosmetics;
3. Look into the future development of alternatives to animal experimentation for cosmetics.

II. - Detailed information of the Forum

Date: April 11th (Mon.) – 12th (Tue.), 2011

Place: Xiyuan Hotel, No.1, Sanlihe Road, Hadian District, Beijing, China, 100044

2.1 - Main themes for discussion

Safety assessment on cosmetic products is an important step in cosmetics production and management. It plays a key role in protecting health of the vast consumers and ensuring safe application of cosmetics. Animal experimentation has been the main method adopted for safety assessment on cosmetic products.

Researches on application technologies and managements of alternatives to animal experimentation vary in different nations and regions. The forum plans to invite representatives from relevant companies and guilds, researchers and experts from research institutes in the European Union, America, Japan and South Korea, as well as Chinese experts in cosmetics studies, government officials from relevant Chinese supervision departments, and cosmetic companies in China, to exchange ideas and conduct discussions on alternatives to animal experimentation for cosmetics. Main themes for discussions are as follow:

- 1) The background of alternatives to animal experimentation for cosmetics.
- 2) Current application situation of alternatives to animal experimentation for cosmetics in different countries.
- 3) Communications on alternatives to animal experimentation for cosmetics, including eye irritation of cosmetics, cosmetics toxicology, in vitro organ model, test for cell function in vitro, test for cytotoxicity in vitro, etc.
- 4) Prospect of alternatives to animal experimentation for cosmetics.

2.2 - Collecting articles for the proceedings of the Forum

In order to enhance the efficiency of this forum, we are now collecting articles on the theme of this forum. Submitted articles will be evaluated by experts and chosen to be included into a corpus of the forum, and will be arranged into the schedule of the forum for communication. We welcome articles on current situation about alternatives to animal experimentation for cosmetics, prospect of alternatives to animal

experimentation for cosmetics, and on eye irritation, toxicology, in vitro organ model, test for cell function in vitro, test for cytotoxicity in vitro) relating to alternatives to animal experimentation for cosmetics, etc.

Deadline for submitting articles: Mar. 15th, 2011

III. - Organization of the Forum

Organizer: The China Cosmetics Research Center

Supporter: The Food Licensing Department of the SFDA, China

Sponsors (in the alphabetical order):

AMORE PACIFIC	爱茉莉太平洋集团
CHANEL	香奈儿
ESTEE LAUDER	雅诗兰黛
L'OREAL	欧莱雅(中国)
LG	LG 健康生活
MARYKAY	玫琳凯（中国）化妆品有限公司
P&G	北京宝洁技术有限公司
SEYCO	北京欧华益鸿咨询有限公司
SHISEIDO	资生堂丽源化妆品有限公司
UNILEVER	联合利华

Members of the Forum (in the alphabetical order):

AMORE PACIFIC	爱茉莉太平洋集团
CHANEL	香奈儿
COLGATE-PALMOLIVE	高露洁棕榈有限公司
EUROPEAN CHAMBER	欧盟商会
ESTEE LAUDER	雅诗兰黛
JOHNSON & JOHNSON	强生公司
KAO	花王（中国）
L'OREAL	欧莱雅(中国)
LG	LG 健康生活
MARYKAY	玫琳凯（中国）化妆品有限公司
P&G	北京宝洁技术有限公司
SEYCO	北京欧华益鸿咨询有限公司
SHISEIDO	资生堂丽源化妆品有限公司
UNILEVER	联合利华

Media we plan to invite:

CCTV,

China National Radio,

And online media such as:

Xinhuanet,

Sohu, etc.

IV. - Committee of the Forum

The Secretary-general: Dong Yinmao, the China Cosmetics Research Center in the Beijing Technology and Business University.

The Secretariat: The Office of the Secretariat is in the China Cosmetic Research Center in the Beijing Technology and Business University.

Contacts:

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V. – Registration

Please fill clearly and send (by email/fax) the following form back to the Secretariat **before April 1st, 2011**.

Place of the Forum:

Beijing Xiyuan Hotel
No.1, Sanlihe Road, Hadian District, Beijing 100044.
Site: <http://www.xiyuanhotel.com.cn>

Hotel Booking: If you need to book rooms, please inform the Secretariat ahead of time.

Registration Fee:

	EUR/USD\$
Individual	300/410
Group (>=3)	270/370
Academician (proof is required)	210/290

Registration will enable participants to:

- Participate in all the sessions of the Forum
- Attend the banquet, lunches and dinners
- Receive a book of abstracts as well as the Forum Publication

A practical information sheet will be sent to you when we confirm your registration. The confirmation letter may be required when applying for Chinese visa.

The First International Forum on Cosmetic Technology and Applications
- Alternatives to Animal Experimentation for Cosmetics

Registration Form for Attending the First International Forum on Cosmetic technology and Applications - Alternatives to Animal Experimentation for Cosmetics					
Organization					
Postal Add			Email		
Surname, 1 st Name	Title	Tel	Mobile*	Email	Fax
Words for The Forum*					
	The Committee is looking forward to your precious suggestions!				
Schedule of the forum	Date	Timetable	Content		
	April 10 th	14: 00-20: 00	Signing in		
	April 11 th	09: 00-21: 00	Opening Ceremony, Forum, Banquet		
	April 12 th	09: 00-12: 00	Conference		
Accommodation (Please tick <input type="checkbox"/> for confirmation)	Xiyuan Hotel Beijing	Room Type		RMB Yuan/Day (Plus 15% Service Fee)	
		Five-star Hotel	King-size bed room	<input type="checkbox"/>	750
	Twin beds room		<input type="checkbox"/>	750	
	Date for Check-in		Date for Check-out		

* Not mandatory